

SouthernLINC Wireless Southern Heroes Promotion (the “Promotion”)
PROMOTION RULES
NO PURCHASE NECESSARY

By entering this Promotion or accepting any Prize related to this Promotion, you (the “Nominator”) and any Nominee, Winner, or Eligible Charity (each as defined below) agree to be bound by these promotion rules (the “Promotion Rules”):

1. How to Participate. The Promotion will begin on **July 1, 2009** at 12:01 a.m. EDT and will end on **Aug. 31, 2009** at 11:59 p.m. EDT (the “Promotion Period”). No purchase is necessary to participate or win. Purchase does not increase or enhance chances of winning. Void where prohibited by law. To enter this Promotion and to nominate an eligible small business, business professional or work team as your “Southern Hero” (each, a “Nominee”) visit <http://www.southernheroes.com> (the “Web Site”) for an official 2009 Southern Heroes nomination form (“Nomination Form”) and instructions, and then submit the following required items: (a) a completed Nomination Form in its entirety and (b) a detailed, written description of the Nominee including why you believe your Nominee should win the Promotion (each, an “Entry”). All nominations must be made pursuant to the terms and conditions contained in these Promotion Rules. Any attempt to enter by any other method, other than through the Web Site as described above, will be void. All Entries must be received before the expiration of the Promotion Period in order to be considered by Sponsor. Sponsor’s computer is the official clock for this Promotion. All Entries become the exclusive property of Sponsor and will not be acknowledged or returned.

2. Conduct. By entering this Promotion or accepting any Prize related to this Promotion, each Nominator, Nominee, Winner and Eligible Charity agrees that the decisions of Sponsor and its respective advertising and promotion agencies are final and binding in all respects and on all matters relating to this Promotion. The Promotion Rules will be posted on the Web Site throughout the Promotion Period and are available by mail upon written request with a stamped, self-addressed return envelope to the address listed in Section 11 herein. Failure to comply with these Promotion Rules may result in disqualification. Sponsor reserves the right, in its sole discretion, to disqualify any individual or company found to be tampering with the Entry process or the operation of this Promotion or any Web Site related to this Promotion, acting in violation of these Promotion Rules or acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or business. Each Entry must be manually key-stroked and manually entered by the individual Nominator. Any use of robotic, automatic, programmed or the like Entry methods or repetitive electronic Entry submissions (including, without limitation, any script, macro or sweepstakes service) will void all such Entries by such methods and disqualify any nominations made by a Nominee using any such method. **CAUTION: ANY ATTEMPT BY A NOMINATOR OR ANY OTHER INDIVIDUAL OR BUSINESS TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO THIS PROMOTION OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH NOMINATOR TO THE FULLEST EXTENT PERMITTED BY LAW.**

3. Prize and Odds. Odds of winning are solely dependent upon the total number of eligible Entries received. Overall Prize Pool: One (1) prize with a total approximate retail value (“ARV”) of \$2,009.00 (the “Prize”). The Prize to be awarded to an eligible Nominee selected pursuant to Section 5 herein (the “Winner”) and will consist of a donation of \$2,009.00 (ARV: \$2,009.00) to an eligible Section 501(c)(3) charitable organization designated by the Winner (the “Eligible Charity”). Only the Prize specified in the numbers indicated above will be awarded. Sponsor reserves the right to substitute a Prize or Prize component of equal or greater value should a Prize or Prize component become unavailable, as permitted by law. If required by law, Sponsor or its agents shall require payment from winner of taxes to be remitted to the appropriate taxing authorities. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the Prize awarded. **Potential winner is not a Winner of any Prize until the selected Nominee and its selected Eligible Charity have been verified as a Winner and qualifying non-profit organization with Section 501(c)(3) tax-exempt status (“Tax-Exempt Status”), respectively, by the Sponsor.** Decisions of Sponsor are final in all matters relating to this Promotion. The Winner will be solely responsible for all applicable federal, state and local taxes on the Prize, if applicable, and winner may receive an IRS Form 1099 for the retail value of the Prize. The Winner will be solely responsible for any fees, surcharges and charges incurred in the receipt of the Prize. All other expenses on the receipt and use of the Prize not specifically mentioned herein are the sole responsibility of the Winner. Except as specifically referenced herein, the Prize does not include incidental charges, gratuities or any other items and/or expenses not specifically described herein.

4. Eligibility and Limitations. Nominators must be individuals that are 21 years old or older and legal United States residents at the time an Entry is submitted. In order to be eligible for a Prize, at the time of nomination and during the

Promotion Period, each eligible Nominee must be a small business (less than 500 employees), including but not limited to a privately owned corporation, partnership, or sole proprietorship, or a specifically designated "work team" within such small business (e.g., the business's marketing department or team). Each eligible Nominee must have its principal place of business in the state of Florida. During the Promotion Period and at all times prior to the awarding of a Prize, each Eligible Charity must have Section 501(c)(3) tax-exempt status to be eligible to be designated by a Winner. The Eligible Charity may be required to provide proof of its Tax-Exempt Status, if requested by Sponsor to determine eligibility and as a condition to be awarded the Prize. Void in Puerto Rico, in U.S. Virgin Islands, anywhere outside of the U.S., and where prohibited, taxed or restricted by law. Employees, directors and officers of the Sponsor, its retailers, dealers, distributors, suppliers, printers, participating sponsors, advertising and promotion agencies, radio or television stations associated with Sponsor or promoting this Promotion, legal advisors, webmasters, web suppliers and members of the immediate families of each of the foregoing are not eligible to be Nominees or Winners, but any such individuals may be Nominators. In case of dispute, Entries will be declared made by the authorized account holder of the e-mail address submitted at the time of Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

5. Judging Criteria. All Entries will be judged by a qualified panel of judges, approved by Sponsor, on the basis of the following criteria: (1) the caliber of the nominee's community involvement and effort; (2) the extent to which this involvement and effort addresses or improves a local community need; and (3) the community endeavor or activity is company sanctioned and the extent to which it takes place in or affects the geographic area where the nominee has established its principal place of business. If there is a tie, the Entries involved will be re-judged by an additional judge who will serve as the tiebreaker and evaluate such tied Entries according to the criteria listed above. All judging of eligible Entries will be under the supervision of an independent panel of judges made up of representatives of Sponsor, Daniel J. Edelman Inc. and Kilgannon Inc., whose decisions are final in all matters relating to this Promotion. The judging will take place no later than Sept. 30, 2009, under the supervision of and at the offices of Sponsor. In addition to selecting the potential Winner, the panel of judges will also select an "alternate" winner for the potential Winner. Such alternate winners may later replace the original Winner if the original Winner is disqualified or its Prize is later forfeited for any reason under these Promotion Rules. Entries submitted during the Promotion Period and in accordance with these Promotion Rules are only eligible for this Promotion and do not remain eligible for any subsequent promotion.

6. Limitation of Liability. Sponsor, its, parent, subsidiaries, affiliates, officers, directors, shareholders, employees, suppliers, printers, distributors and advertising, promotional or judging agencies and agents, and their respective employees and agents, ("Released Parties") assume no responsibility or liability for: (a) any incorrect or inaccurate Entry information, or for any faulty, failed, corrupt, garbled or jumbled electronic data transmissions; (b) lost, late, damaged, incomplete, stolen, misdirected, illegible, unreadable or returned Entries; (c) any unauthorized access to, or theft, destruction or alteration of Entries at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, telephones, cables, Internet, hardware, software, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility, traffic congestion or unavailability of the internet or the Web Site or any combination thereof; (f) human error or unauthorized human intervention; or (g) any injury or damage to Nominator's or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion or download any materials in the Promotion. If, for any reason, the Promotion is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion, in whole or in part.

7. Release. By participating in the Promotion and by accepting any Prize from this Promotion, each Nominator, Nominee, Winner and Eligible Charity agree to be bound by these Promotion Rules and agrees to release the Released Parties from and against any and all liability, claims or actions of any kind whatsoever arising out of injuries, damages, or losses to persons or property, including direct, indirect, incidental, consequential, special or punitive damages, which may be sustained in connection with: accessing the Web Site; submitting an Entry or otherwise participating in any aspect of the Promotion; the awarding, acceptance, possession, receipt, ownership, use or misuse of any Prize awarded; preparing for, participating in or traveling to or from any Prize-related activity; any typographical or other error in these Promotion Rules; or the announcement of offering of any Prize. SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT OR ANY KIND CONCERNING ANY PRIZE. Winner bears all risk of loss or damage to Prize after it has been delivered or awarded. By participating in the Promotion and by accepting any Prize, each Nominator,

Nominee, Winner and Eligible Charity consent and grant to Sponsor the right to print, publish, broadcast and use worldwide and in perpetuity in any media or format now known or hereinafter developed (including, without limitation, use online at the Web Site, in print or in broadcast) the Nominator, Nominee, Winner or Eligible Charity's name, address, photograph, voice, statement, picture or other likeness, without additional compensation, permission or notification, for all legitimate business purposes, including, without limitation, public relations, advertising and promotional purposes, as may be determined by Sponsor, except where prohibited by law.

8. Notification and Claiming Prize. The potential winner will be notified by (i) postal mail, (ii) telephone or (iii) e-mail at the postal address, telephone number or e-mail address, respectively, provided at the time of Entry. It is the sole responsibility of the potential winner to confirm that acceptance and award of the Prize to the Winner's designated Eligible Charity does not and will not violate the company and/or school policies, government regulations, or other restrictions on acceptance of such Prize by the Winner and the Winner's designated Eligible Charity. Upon confirmation of acceptance of the Prize, the Winner must provide to Sponsor the name and contact information of a designated company representative who is authorized to sign all required release or other forms requested by Sponsor and select an Eligible Charity on behalf of the Winner. As a condition to receive the Prize to be donated to the Eligible Charity, authorized representatives of the Winner and the Eligible Charity may be required to (1) sign, notarize and return (A) an Affidavit of Eligibility, Liability Release and (B) where legal, Publicity Release, and (2) provide any additional information requested, within seven (7) days from the first attempted notification, except for where prohibited by law. If any of the required documents are not returned within such seven (7) day period, if any mail (postal or e-mail) is returned as undeliverable without a forwarding address, or if the potential winner or its designated Eligible Charity fails to comply with, and satisfy, the requirements forth in these Promotion Rules or is disqualified, the Prize may be forfeited in Sponsor's discretion and an alternate Winner will be selected at Sponsor's sole discretion. If any Winner or Eligible Charity makes any false statement(s) in any of the documents mentioned above, the Eligible Charity will be required to promptly return the Prize to Sponsor. Any unclaimed Prize will be awarded to another Nominee pursuant to the foregoing judging criteria or in a random drawing to be held as necessary. Unless otherwise noted, allow four (4) weeks for delivery of the Prize by mail following completion of notification and verification process.

9. Privacy Policy. Any information sent by Nominator about Nominator or Nominee may be shared and distributed by Sponsor to third parties for the purposes of fulfilling this Promotion. If Nominator wants to be removed from future promotion mailing lists, please contact the SouthernLINC Wireless marketing department in writing at 5555 Glenridge Connector, Suite 500, Atlanta, GA 30342. Information provided by Nominator may be used by SouthernLINC Wireless in accordance with its online Privacy Policy, which may be viewed at <http://www.southernlinc.com>.

10. General Conditions. The Prize will only be awarded and delivered to U.S. addresses within Florida. Upon delivery to Winner's selected Eligible Charity, Sponsor is deemed to have awarded the Prize to the Winner with the Winner assuming full responsibility for such Prize. Any portion of a Prize not accepted by Winner's selected Eligible Charity will be forfeited. The Prize will be awarded provided they are properly claimed. The Prize is non-transferable, non-assignable, not redeemable for cash value or not exchangeable for any other Prize, except as determined by Sponsor in its sole discretion. Each Nominator, Nominee, Winner and Eligible Charity agrees that this Promotion is governed by Georgia law, without regard to its conflicts of law rules. The conduct of the Promotion is subject to all federal, state and local laws and regulations. Sponsor will not replace any lost or stolen Prize. It is Nominator's responsibility to ensure that Nominator has complied with all the conditions contained in these Promotion Rules.

11. Winner List. For the Winner list, send a self-addressed, stamped envelope to: **SouthernLINC Wireless Southern Heroes in Florida Promotion – Winner List Request**, SouthernLINC Wireless, 5555 Glenridge Connector, Suite 500, Atlanta, GA 30342. All requests must be received by Oct. 30, 2009, and only one request per outer mailing envelope permitted.

12. Sponsor. Southern Communications Services Inc. d/b/a SouthernLINC Wireless, 5555 Glenridge Connector, Suite 500, Atlanta, GA 30342.