

SouthernLINC Wireless to Honor 2009 Southern Hero with Hometown Celebration on Nov. 13

Georgio's Pizza in Pensacola, Fla., recognized for annual First Responders' Day

WHAT:	<p>SouthernLINC Wireless is hosting a recognition ceremony to honor Georgio's Pizza of Pensacola, Fla., as one of its 2009 Southern Heroes.</p> <p>SouthernLINC Wireless created the 2009 Southern Heroes promotion to recognize three small businesses that are dedicated to helping their Southeastern neighbors while performing their established business functions.</p> <p>To further advance the altruistic efforts of Georgio's Pizza, SouthernLINC Wireless will present a \$2009 check to the American Lung Association of the Southeast Inc., a nonprofit organization chosen by the pizzeria.</p> <p>The event is open to the public.</p>
WHEN:	<p>Friday, Nov. 13, 2009 Recognition ceremony begins at 1:30 p.m. CT</p>
WHERE:	<p>Georgio's Pizza 3000 E. Cervantes St. Pensacola, FL 32503</p>
WHY:	<p>Inspired by the heroic efforts of 9/11 first responders, Carl Hixon, owner of Georgio's Pizza, created First Responders' Day in 2002. The event was established to honor and uplift the spirits of Pensacola-area firefighters, law enforcement and emergency personnel.</p> <p>The annual First Responders' Day celebration provides a free meal to all first responders who visit the restaurant on Sept. 11. The event also features a popular pizza-eating contest, with the winner receiving a weekend beach getaway and a donation to the charity of his or her choice.</p> <p>For their commitment to "pay it forward" to the Pensacola community, SouthernLINC Wireless is honoring Georgio's Pizza as a Southern Hero.</p>
INTERVIEW OPPORTUNITIES:	<p>Carl Hixon, owner of Georgio's Pizza</p> <p>Bob Dawson, president and CEO, SouthernLINC Wireless</p> <p>Craig Elder, chief financial officer, SouthernLINC Wireless</p> <p>Patsy Malley, president - board of directors, American Lung Association of Florida, Northwest Region</p> <p>Luther McClellan, firefighter, Pensacola Fire Department</p>

For more information or to attend the event, please contact:

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